



# Corporate Sponsor/Advertiser Contract

Date: \_\_\_\_\_

Season 20\_\_\_\_\_ -20\_\_\_\_\_

Our Corporate Sponsorship program offers donors the opportunity to customize their support while maximizing the impact on the ballet and their business. Please choose from the following opportunities to contribute as Corporate Sponsors.

Name of Sponsor \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Person/Title \_\_\_\_\_ Phone \_\_\_\_\_

Website of Business \_\_\_\_\_ Email \_\_\_\_\_

**Please indicate level of sponsorship:**

- \_\_\_ Season Sponsor (**\$10,000 and above**-on all season collateral, prominent placement, every event, back cover of new season program, digital media
- \_\_\_ Show Sponsor (**\$5,000** Nutcracker or Spring Ballet)-on show poster and marketing material, digital media, inside cover of new season program
- \_\_\_ Event Sponsor (**\$2,500**) FUSE or Tutus and Tennis Shoes Fun Run, logo on all event marketing and collateral, full page ad in new season program

**Performance Program Advertiser 8.5 x 11" keepsake program, 2,500 circulations:**

- \_\_\_ \$2,500-double page spread, ad featuring SGB's professional photographer and SGB dancer(s)
- \_\_\_ \$1,500- Full page ad, ad featuring SGB's professional photographer with SGB dancer
- \_\_\_ \$1,000-1/2 page ad, print ready artwork (with approval of graphic designer)

**Tutu's and Tennis Shoes Event:**

- \_\_\_ \$2,500- Event Sponsor- benefits listed above
- \_\_\_ \$750- Mile Marker sponsor, logo on marketing material, collateral in giveaway, logo on t-shirt
- \_\_\_ \$500- logo on marketing material, collateral in giveaway, logo on shirt
- \_\_\_ \$250- collateral in giveaway, logo on shirt
- \_\_\_ \$100- logo on back of t-shirt

**FUSE event:**

- \_\_\_ \$2,500- Event Sponsor- benefits listed above
- \_\_\_ \$750- FUSE Featured Artist/ musician sponsor, logo on marketing material, listing in program
- \_\_\_ \$500- logo on Marketing material, listing in program

**Nutcracker Tea Party Event:**

- \_\_\_ \$500- Logo on marketing material, Listing in program, Collateral in Swag Bag
- \_\_\_ \$250- Listing in program, Collateral in Swag Bag

**Digital Sponsor:**

- \_\_\_ \$1,000-Featured ad quarterly in e-newsletter, logo and link on SGB website for current Season
- \_\_\_ \$750- 1x Featured ad in e-newsletter, logo and link on SGB website for Current Season
- \_\_\_ \$500-Logo in monthly in e-newsletter, logo and link on SGB website for Current Season
- \_\_\_ \$250-logo and link on SGB website for Current Season

All sponsors who give **\$500** and above will receive a **20%** discount on early access performance tickets to all shows. Please e-mail your corporate logo and website address by **November 1** to [sgbadmin@southgeorgiaballet.org](mailto:sgbadmin@southgeorgiaballet.org)

## PAYMENT INFORMATION

Check # \_\_\_\_\_ Enclosed for \$ \_\_\_\_\_ Cash \_\_\_\_\_ Debit/Credit \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

SGB Dancer for Credit: \_\_\_\_\_ Phone: \_\_\_\_\_

**\*\*\*PLEASE NOTE: NO AD WILL BE PUBLISHED IF NOT PAID IN FULL BY NOVEMBER 1\*\*\***

Payment should be sent by October 1 • Make checks payable to: **South Georgia Ballet**

Please mail contract and payment to: **South Georgia Ballet, P.O. Box 1192, Thomasville, GA 31799**

Phone: 229-228-9420 E-mail: [sgbadmin@southgeorgiaballet.org](mailto:sgbadmin@southgeorgiaballet.org)

A portion of your sponsorship is tax deductible as allowed by law. Official tax letters will be mailed.